

Specifications

**** ALL Artwork provided MUST Follow THESE SPECIFICATIONS****

Printing on a CD/DVD surface requires precise preparation of artwork that is specific to the method of printing you have chosen. Please read the following instructions to help ensure that the finished disc meets your quality expectations and maximize our technical abilities. Failure to follow these specifications could result in a delay in processing your job. Please contact us if our specifications cannot be maintained or if you have any questions.

Artwork Formats

We can accept:

- Illustrator (.ai or .eps)
- Photoshop (DO NOT flatten files. Send the .psd file)
- InDesign (.indd)
- Acrobat (Only if it's a HIGH-res .pdf)

Please do not cut out the stacking ring or the hub from your art. We need at least a 1/8 inch bleed past the edge of the print area of the disc. Use our template as a guide only on a separate layer.

If placement is critical, please provide a separate file to indicate placement.

The Standard CD/DVD (full flood) template will be used.

We can also accept the following:

** Please note that if art is provided in one of these formats, we will be unable to clean up your art to fit our template or update info for future orders. They **must** be **300dpi** or higher at the correct print size. The art should contain a bleed, please do not mask the art to fit a template. These formats also have a lower quality of color when printed.*

- GIF (.gif)
- TIFF (.tif)
- JPEG (.jpg)

We CANNOT accept the following:

- QuarkXpress (.qxd)
- MS Word or other word processor documents
- Excel or other spreadsheet documents
- Flash or other web design documents
- Any other file types not included specifically in the Acceptable Section above.

Process Colors

Most printing is done with the following colors: Cyan, Yellow, Magenta, and Black. These colors are referred to as “process colors”. They are abbreviated CMYK. These process colors cannot reproduce all visible colors. Fluorescents, pastels, oranges, greens, deep blues and reds can be troublesome or impossible to reproduce. Process color jobs will be run on our digital printers.

Resolution - 300 dpi - 812 dpi

Web art

Artwork created for the Internet should not be used for printed work. Commercial printing requires a lot of technical data: images should be 300 dpi, uncompressed, in CMYK color. (A CD face would be around 8.6 MB in size.) For the Internet, the images need to be as small as possible for quick downloading:

72 dpi, compressed, in RGB or indexed color. (Often under 100k in size.) If you use one of these Web images in your printed work, images will be very pixilated or “jagged,” and the color quality will be poor.

Scanned images

Desktop scanners typically scan into RGB. These scans must be converted into CMYK for printing. All images should be scanned and created at a minimum of 300 dpi at the proper size of your layout.

Stretching images to fit your art after they are scanned will lower the resolution and cause your job to print pixilated.

Embedding

If any editing is required, whether to add bleed, convert to CMYK or to adjust the resolution, we will need your art still separated as layers. As a general rule, you should not embed your images.

The Standard CD/DVD (full flood) template will be used. Artwork that varies from the dimensions will be altered to meet our specifications. This may delay processing and shipping your product.

Thank you for assisting us to make your disc the very best it can be. We appreciate your business and we will do everything possible to provide you with the excellent service you can expect from LogoDisc.